



**BRAND
BOOK**

WHY

When life gets dirty, UltraGrime fights back!

Professionals and home users wanted a disposable Clothwipe that could tackle tough messes, and UltraGrime delivered.

UltraGrime has continued to bring additional incremental sales to categories as they are stocked and used as the one and only by millions worldwide.

The UltraGrime Promise guarantees a significant increase in Sales and GP to cleaning categories, with world-class support to maximise your sales.

Say goodbye to mess & dirt and try UltraGrime wipes today.

You'll never look back.



ULTRAGRIME?



**BIGGER
STRONGER
WETTER**

**ULTRA
GRIME**

PERFORMANCE

When it comes to wipes, we don't cut corners. Every detail matters. From the strength of the cloth to the staying power of the formula, these wipes are built to keep up with the toughest tasks.

No fuss. No failure.

Just performance you can count on, every time.



DOUBLE THE SIZE OF MOST OTHER WIPES AVAILABLE

Twice the size of standard wipes, offering more coverage and cleaning power to tackle larger messes with fewer wipes, making every job quicker and more efficient.



CLOTH FABRIC

Thanks to their tough, cloth-like fabric, these wipes are incredibly absorbent and built to last. They won't rip, tear, or fall apart during use, giving you confidence to clean thoroughly.



STAYS WET & USABLE WHEN OUT OF THE PACK FOR 1HR

Unlike typical wipes that dry out quickly, these stay moist and effective even when left out of the pack for an hour, ensuring uninterrupted cleaning whenever you need it.

FIRST.



PACK CAN BE LEFT OPEN FOR OVER A WEEK

Thanks to their high moisture content, you can leave the pack open without worrying about the wipes drying out. They stay fresh and ready to use for more than a week.



KIND TO SKIN & SAFE TO USE ON ALL SURFACES

Formulated to be alcohol-free and enriched with aloe vera, these wipes are gentle on skin while still tough on dirt. Safe for use on tools and surfaces.



0% PLASTIC

UltraGrime biodegradable wipes use fabric made from 100% biodegradable plant-based fibres, so you can be sure you're not harming the environment with plastic wipes.



GREAT SCENTS

We hand-picked each fragrance to make cleaning feel less like a chore and more like a win! Fresh, clean scents that lift the mood and leave every space smelling great.

Look for:  **PLASTIC FREE CLOTHWIPES**



RECYCLABLE PACKAGING

The tough, durable packs are built to withstand demanding environments and are easy to handle and store. Fully recyclable, they help reduce waste with every use.



STUBBORN GRIME FORMULA

Our specially designed formula cuts through tough grease, dirt, and grime quickly and effectively, helping you get the job done right the first time.



BUILDERS. INNOVATORS. REVOLUTIONARIES.

We're basically builders.

We build quality products from the ground up. We build long-term relationships with resellers and users. We constantly innovate to allow us to build bigger and better products. We build quality brands that resellers can rely on to deliver time and again. We help them build sales and increase their basket price. We build the best grime wipes on the market.

Then we start from there and build a better one.



TOTAL CONTROL. SUPERIOR QUALITY.

MADE IN THE UK.

All our products are proudly produced in our own dedicated UK-based factory. By manufacturing everything ourselves, we ensure complete control over every stage of the process — from sourcing raw materials to final packaging. This independence allows us to maintain consistently high standards, without relying on third parties or compromising on quality.

UNCOMPROMISING QUALITY.

Producing in-house gives us the ability to monitor and refine every detail of our production process in real time. Our team works closely with the product at every step, rigorously testing and evaluating to make sure every pack that leaves our factory meets the strict performance standards our customers expect.

DRIVEN BY INNOVATION. COMMITTED TO SUSTAINABILITY.

AGILE INNOVATION PROCESS.

Because we manage our own production, we can respond quickly to new ideas, customer feedback, and emerging technologies. This flexibility allows us to test and roll out product improvements rapidly, continually developing wipes that meet evolving needs.

BUILT WITH SUSTAINABILITY IN MIND.

Full control over our inputs and outputs means we can embed sustainability into everything we do. From selecting eco-conscious materials to reducing waste and energy use, we are actively working toward ambitious environmental targets and long-term responsibility across our operations.



MANUFACTURED IN THE UK...

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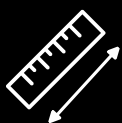
...STOCKED WORLDWIDE

MADE FOR PROFESSIONALS.

When the mess is tough, professionals rely on UltraGrime. Built to tackle the most demanding cleaning tasks across all trades, the Pro Range offers powerful cleaning performance, exceptional durability, and fast, effective results. These XXL, heavy-duty wipes are designed to quickly and thoroughly remove oil, grease, paint, and stubborn grime.

Made for trades professionals, the larger pack sizes are ideal for high-volume users who need reliable performance day after day.





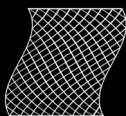
XXL WIPES

38CM X 25CM. DOUBLE THE
SIZE OF STANDARD WIPES



SKIN SAFE

DERMATOLOGICALLY TESTED
WITH ADDED ALOE VERA



STRONG CLOTH FABRIC



TOUGH PACK FOR TOUGH JOBS



STAYS WET FOR OVER 1 HOUR!



REMOVES...

OIL & GREASE
INK & PAINT SPILLS
SILICONE
UNCURED PU FOAM



WIPE OUT GRIME ON:

- ☑ **HANDS**
- ☑ **TOOLS**
- ☑ **WALLS & FLOORS**
- ☑ **ALL SURFACES**



learn more



High-performance wipes for hands, tools, and surfaces — made for professionals.



MULTIUSE ORIGINAL

Product Code: 5900

Pack Qty: 100 XXL+ Clothwipes

Tackle any mess, in any trade — oil, grease, ink, paint, silicones, even uncured PU foam — Multiuse Clothwipes have you covered.

DEALS WITH:

- Oil & Grease
- Silicone
- Ink & Paint Spills
- Uncured PU Foam



MULTIUSE BIO

Product Code: 5940

Pack Qty: 100 XXL+ Clothwipes

Made from tough, plant-based fabric, Multiuse Bio delivers the power of our Original without the plastic.

DEALS WITH:

- Oil & Grease
- Silicone
- Ink & Paint Spills
- Uncured PU Foam



POWER SCRUB

Product Code: 5920

Pack Qty: 80 XXL+ Clothwipes

UltraGrime Power Scrub wipes out tough grease and grime with ease, thanks to a textured side for extra scrubbing power.

DEALS WITH:

- Oil & Grease
- Silicone
- Ink & Paint Spills
- Uncured PU Foam



XTREME

Product Code: 5910

Pack Qty: 40 XXL+ Clothwipes

Tackle grime, graffiti, and marker pen with our toughest Clothwipe featuring a rough, textured scrub side for maximum power.

BLASTS:

- Graffiti
- Marker Pen
- Gum
- Stubborn Stains



GLASS & STAINLESS

Product Code: 5980

Pack Qty: 50 XXL+ Clothwipes

Ideal for metal, glass, and plastics, their large size makes cleaning and buffing to a professional shine easy in just one swipe.

DEALS WITH:

- Dust
- Residue
- Streaks
- Marks



ANTI-BAC

Product Code: 5930

Pack Qty: 100 XXL+ Clothwipes

Kills 99.999% of bacteria and viruses, keeping tools, vehicles, workspaces, and any surface clean and germ-free.

EFFECTIVE AGAINST:

- Enveloped Viruses
- Coronaviruses
- Influenza A
- SARS-COV-2





**ULTRA
GRIME**

PRO

40 XXL CLOTHWIPES

XTREME

**ULTRA
GRIME**

MADE FOR ALL MESSES.

From muddy paws to kitchen spills, garden grime to DIY disasters, UltraGrime Clothwipes are built to handle it all. Whether it's dirt, grease, food, or anything in between, these strong, cloth-like wipes are your all-in-one cleaning solution for use inside and outside the home. Made for everyone and every kind of mess, they are trusted by millions worldwide as the go-to wipe for quick and effective clean-ups, making them a great add-on in any retail setting.

A must-have for every household.



MULTI PURPOSE

for everyday clean up jobs on hands and surfaces.

learn more



**STAYS WET
FOR OVER
60 MINS**



**TOUGH
ON
DIRT**



**PLASTIC
FREE
FABRIC**



**THICK &
STRONG
CLOTH FABRIC**



**STUBBORN
GRIME
FORMULA**



**SAFE ON
HANDS &
SURFACES**



40 PACK

Product Code: 5411

Pack Qty: 40 XXL Clothwipes



20 PACK

Product Code: 5211

Pack Qty: 20 XXL Clothwipes

PLASTIC FREE CLOTHWIPES

MULTI PURPOSE

with a luxury Pomelo scent.

learn more



**STAYS WET
FOR OVER
60 MINS**



**FRESH
POMELO
SCENT**



**PLASTIC
FREE
FABRIC**



**THICK &
STRONG
CLOTH FABRIC**



**STUBBORN
GRIME
FORMULA**



**SAFE ON
HANDS &
SURFACES**



80 PACK

Product Code: 5610

Pack Qty: 80 XXL Clothwipes



40 PACK

Product Code: 5410

Pack Qty: 40 XXL Clothwipes



20 PACK

Product Code: 5210

Pack Qty: 20 XXL Clothwipes

PLASTIC FREE CLOTHWIPES



CLEANS UP. FAST!

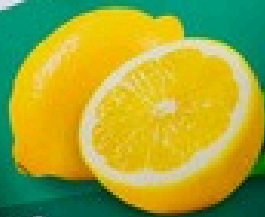
**ULTRA
GRIME**

XXL

BIGGER
STRONGER
WETTER

CLOTHWIPES

**ANTI
BAC**



FOR ELIMINATING
99.99% OF BACTERIA



CITRUS
FRESH SCENT



TOUGH ON
DIRT & MESS



PLASTIC FREE CLOTHWIPES

ANTI BAC

with a citrus fresh scent.



**KILLS
99.99% OF
BACTERIA**



**CITRUS
FRESH
SCENT**



**PLASTIC
FREE
FABRIC**



**THICK &
STRONG
CLOTH FABRIC**



**STAYS WET
FOR OVER
60 MINS**



**SAFE ON
HANDS &
SURFACES**

learn more



80 PACK

Product Code: 5640
Pack Qty: 80 XXL Clothwipes



40 PACK

Product Code: 5440
Pack Qty: 40 XXL Clothwipes



20 PACK

Product Code: 5240
Pack Qty: 20 XXL Clothwipes

PLASTIC FREE CLOTHWIPES

ANTI BAC

with a lavender bloom scent.



**KILLS
99.99% OF
BACTERIA**



**LAVENDER
BLOOM
SCENT**



**PLASTIC
FREE
FABRIC**



**THICK &
STRONG
CLOTH FABRIC**



**STAYS WET
FOR OVER
60 MINS**



**SAFE ON
HANDS &
SURFACES**

learn more



80 PACK

Product Code: 5641
Pack Qty: 80 XXL Clothwipes



20 PACK

Product Code: 5241
Pack Qty: 20 XXL Clothwipes

PLASTIC FREE CLOTHWIPES



GLASS & WINDOW

for crystal clear glass & shiny surfaces.



**STREAK
FREE
FORMULA**



**QUICK
DRYING
FORMULA**



**PLASTIC
FREE
FABRIC**



**THICK &
STRONG
CLOTH FABRIC**

2-IN-1

**DUAL ACTION
CLEAN &
BUFF**



**SAFE ON
HANDS &
SURFACES**

learn more



20 PACK

Product Code: 5280

Pack Qty: 20 XXL Clothwipes

PLASTIC FREE CLOTHWIPES

CAR INTERIOR

for fast clean-up of vehicle interiors.



**DAMP DUSTING
LEATHER &
PLASTICS**



**VELVET
MUSK
FRAGRANCE**



**PLASTIC
FREE
FABRIC**



**THICK &
STRONG
CLOTH FABRIC**



**STUBBORN
GRIME
FORMULA**



**SAFE ON
HANDS &
SURFACES**

learn more



20 PACK

Product Code: 5230

Pack Qty: 20 XXL Clothwipes

PLASTIC FREE CLOTHWIPES

FLOOR CLEANUP

for fast cleaning of hard floors & surfaces.

learn more



USE AS A
MOP
REFILL



CEDARWOOD
SPICE
SCENT



PLASTIC
FREE
FABRIC



THICK &
STRONG
CLOTH FABRIC



STUBBORN
GRIME
FORMULA



SAFE ON
HANDS &
SURFACES



20 PACK

Product Code: 5220

Pack Qty: 20 XXL Clothwipes

 PLASTIC FREE CLOTHWIPES

POLISH & SHINE

for wood and leather surfaces.

learn more



CLEANS
&
REJUVENATES



PEACH &
AMBER
SCENT



PLASTIC
FREE
FABRIC



THICK &
STRONG
CLOTH FABRIC



MULTI-
SURFACE
QUICK POLISH



SAFE ON
HANDS &
SURFACES



20 PACK

Product Code: 5290

Pack Qty: 20 XXL Clothwipes

 PLASTIC FREE CLOTHWIPES



PET CLEANUP

for fur, paws & dirty floors.

[learn more](#)



**STAYS WET
FOR OVER
60 MINS**



**PET
KIND
FORMULA**



**PLASTIC
FREE
FABRIC**



**THICK &
STRONG
CLOTH FABRIC**



**STUBBORN
GRIME
FORMULA**



**SAFE ON
HANDS &
SURFACES**



80 PACK

Product Code: 5670
Pack Qty: 80 XXL Clothwipes



40 PACK

Product Code: 5470
Pack Qty: 40 XXL Clothwipes



20 PACK

Product Code: 5270
Pack Qty: 20 XXL Clothwipes

 **PLASTIC FREE CLOTHWIPES**

SPORTS & LEISURE

for fast clean-up of outdoor dirt in active lifestyles.

[learn more](#)



**STAYS WET
FOR OVER
60 MINS**



**TOUGH ON
DIRT
& MUD**



**PLASTIC
FREE
FABRIC**



**THICK &
STRONG
CLOTH FABRIC**



**STUBBORN
GRIME
FORMULA**



**SAFE ON
HANDS &
SURFACES**



80 PACK

Product Code: 5660
Pack Qty: 80 XXL Clothwipes



20 PACK

Product Code: 5260
Pack Qty: 20 XXL Clothwipes

 **PLASTIC FREE CLOTHWIPES**

GARAGE CLEANUP

for cars, bikes, hands & tools.

learn more



**STAYS WET
FOR OVER
60 MINS**



**TOUGH ON
GREASE &
GRIME**



**THICK &
STRONG
CLOTH FABRIC**



**STUBBORN
GRIME
FORMULA**



**SAFE ON
HANDS &
SURFACES**



**ECO
RECYCLABLE
PACKAGING**



80 PACK

Product Code: 5630

Pack Qty: 80 XXL Clothwipes

DIY PROJECT

for hands, brushes & tools.

learn more



**STAYS WET
FOR OVER
60 MINS**



**TOUGH ON
PAINT &
ADHESIVES**



**THICK &
STRONG
CLOTH FABRIC**



**STUBBORN
GRIME
FORMULA**



**SAFE ON
HANDS &
SURFACES**



**ECO
RECYCLABLE
PACKAGING**



80 PACK

Product Code: 5620

Pack Qty: 80 XXL Clothwipes



learn more



BBQ CLEANUP

for grease, dirt & spills on any grills.



**STAYS WET
FOR OVER
60 MINS**



**TEXTURED
SCRUB
FABRIC**



**TOUGH ON
DIRT &
MESS**



**THICK &
STRONG
CLOTH FABRIC**



**STUBBORN
GRIME
FORMULA**



**SAFE ON
HANDS &
SURFACES**



60 PACK

Product Code: 5650
Pack Qty: 60 XXL Clothwipes



30 PACK

Product Code: 5450
Pack Qty: 30 XXL Clothwipes



16 PACK

Product Code: 5250
Pack Qty: 16 XXL Clothwipes

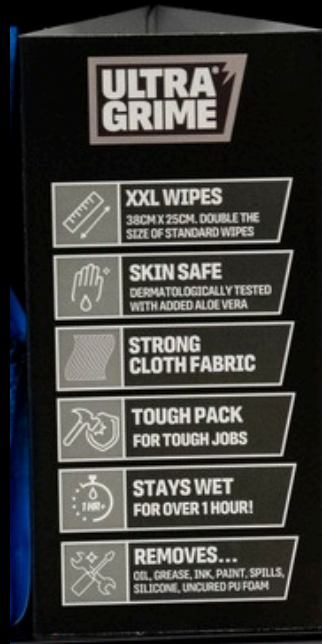


MERCHANDISING & POINT OF SALE.

Great products deserve to be seen. That's why we've created a range of standout merchandising and point of sale solutions that grab attention and make an impact. From bold floor displays to space-saving countertop units, it's all about making UltraGrime easy to spot and even easier to pick up.

No two stores are the same, so we offer flexible display options that work in any space. Whether in the front of the store, at the till, or in a trade counter setup, we help retailers showcase UltraGrime in the best possible way to boost visibility and drive sales.





LET'S STAY CONNECTED.



FOLLOW OUR SOCIAL
@UltraGrimeUK



CHECK OUT OUR WEBSITE
ultragrime.com



BIGGER. WETTER.



ER. STRONGER.

WE'D LOVE TO HEAR FROM YOU!

For any questions or ordering information contact:

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MADE IN THE UK
STOCKED WORLDWIDE

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